

July 2024

Michigan State Voting Rights Act Poll

Findings from a Poll of Likely 2024 Voters in Michigan

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Methodology



Impact Research conducted a multi-modal poll of N=429 voters in Michigan as part of a nationwide poll of N=1800 voters. The nationwide poll also included an oversample of MENA voters (total N=129) which is referenced throughout the deck. Please note these MENA voters are nationwide and not just from Michigan.



51% of all interviews were conducted via text-to-web and 49% were conducted online. The survey was conducted in both English and Spanish.



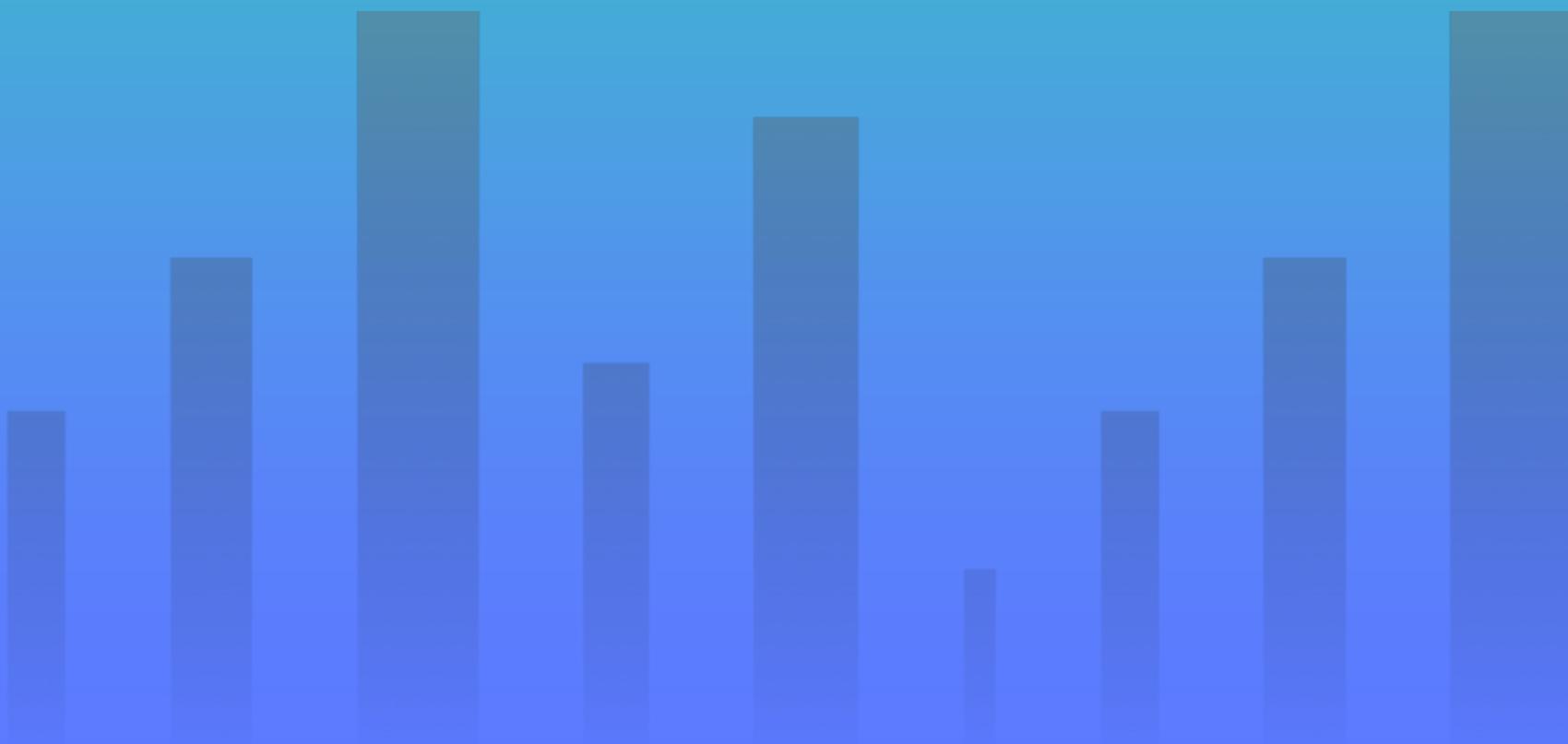
Interviews were conducted between July 8-15, 2024.



The margin of error for a sample of this size is +/- 4.9 percentage points at the 95% level of confidence. The margin of error for subgroups varies and is higher.



Key Findings



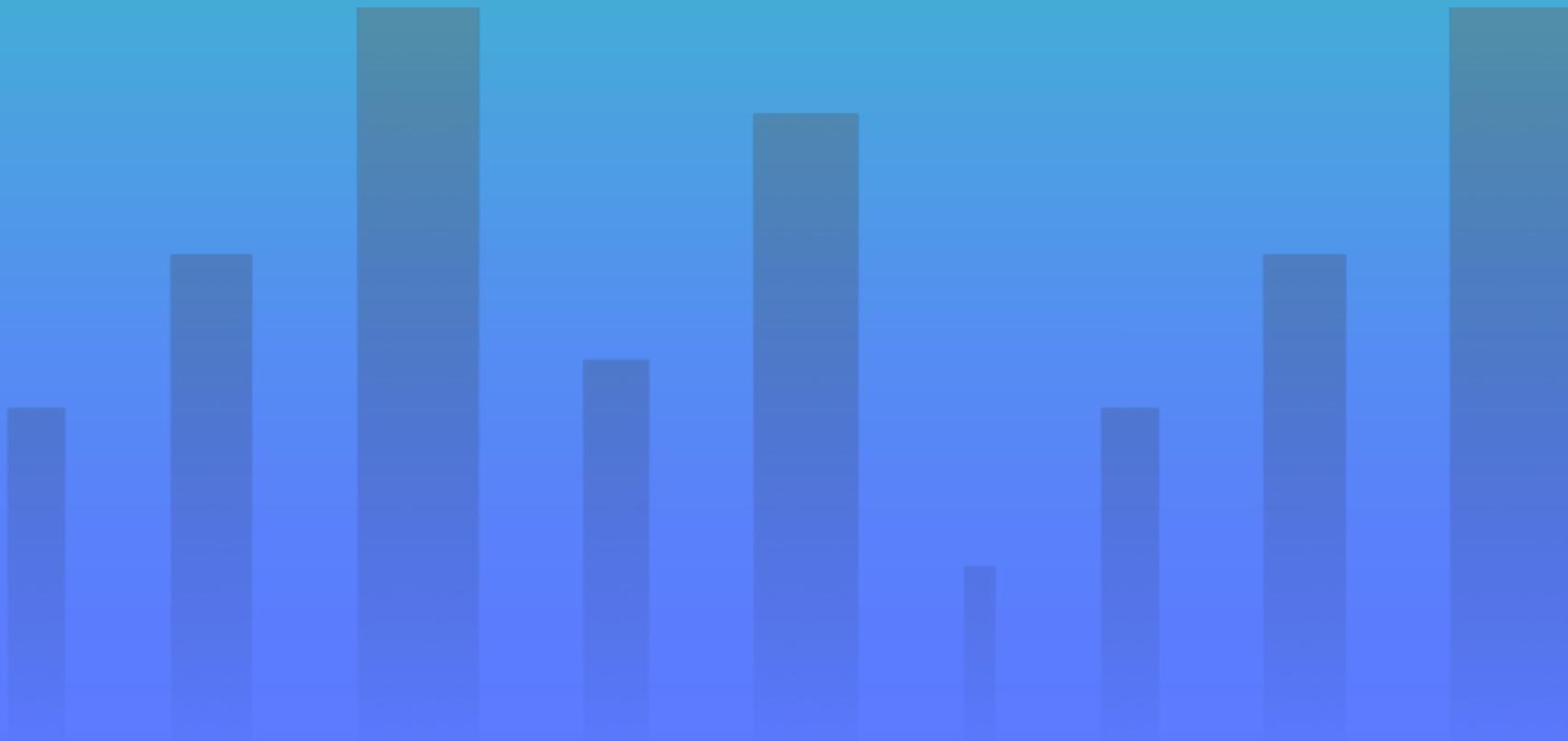
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Key Findings – Support for a Michigan Voting Rights Act

- **Michigan voters strongly support voting rights acts nationally and in Michigan.** More than three-quarters of voters support a Michigan Voting Rights Act (MIVRA) (77%), and support transcends partisan and demographic lines.
- **Michigan voters feel voting rights are under attack.** Strong majorities of voters believe voting rights are being threatened nationally (75%) and in Michigan (67%).
- **Voters see protecting voting rights in Michigan as very important (79%).** Additionally, nearly three quarters (73%) would like their state representatives to prioritize passing a MIVRA.
- **There is broad support for each component of a MIVRA.** Each of the nine components tested were supported by over two thirds of Michigan voters.



Support for a Michigan Voting Rights Act



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Over three-quarters of Michigan voters support passing a voting rights acts nationally and in Michigan.

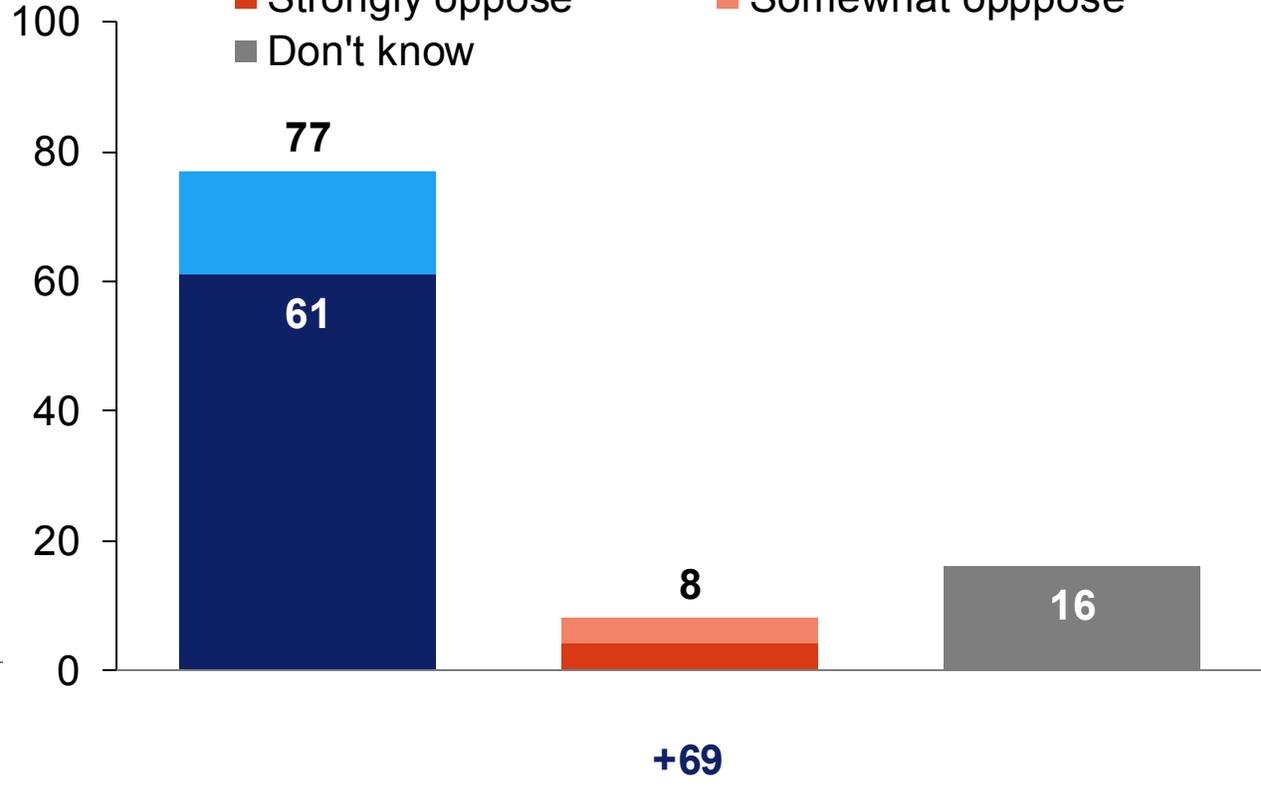
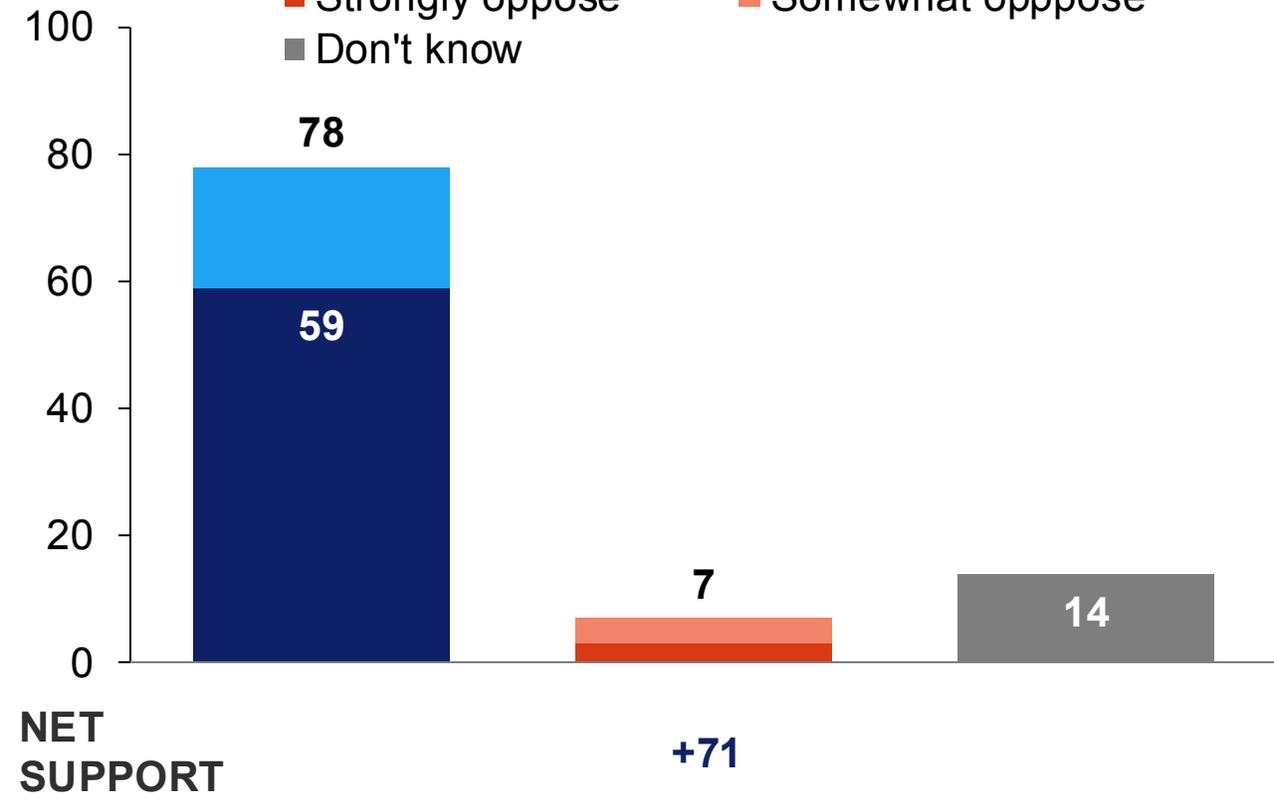
Over 60% *strongly* support a Michigan voting rights act.

Would you support or oppose passing a **national** voting rights act to protect voting rights in the U.S.?

Do you support or oppose passing a **Michigan** voting rights act to protect voting rights in Michigan?

- Strongly support
- Strongly oppose
- Don't know
- Somewhat support
- Somewhat oppose

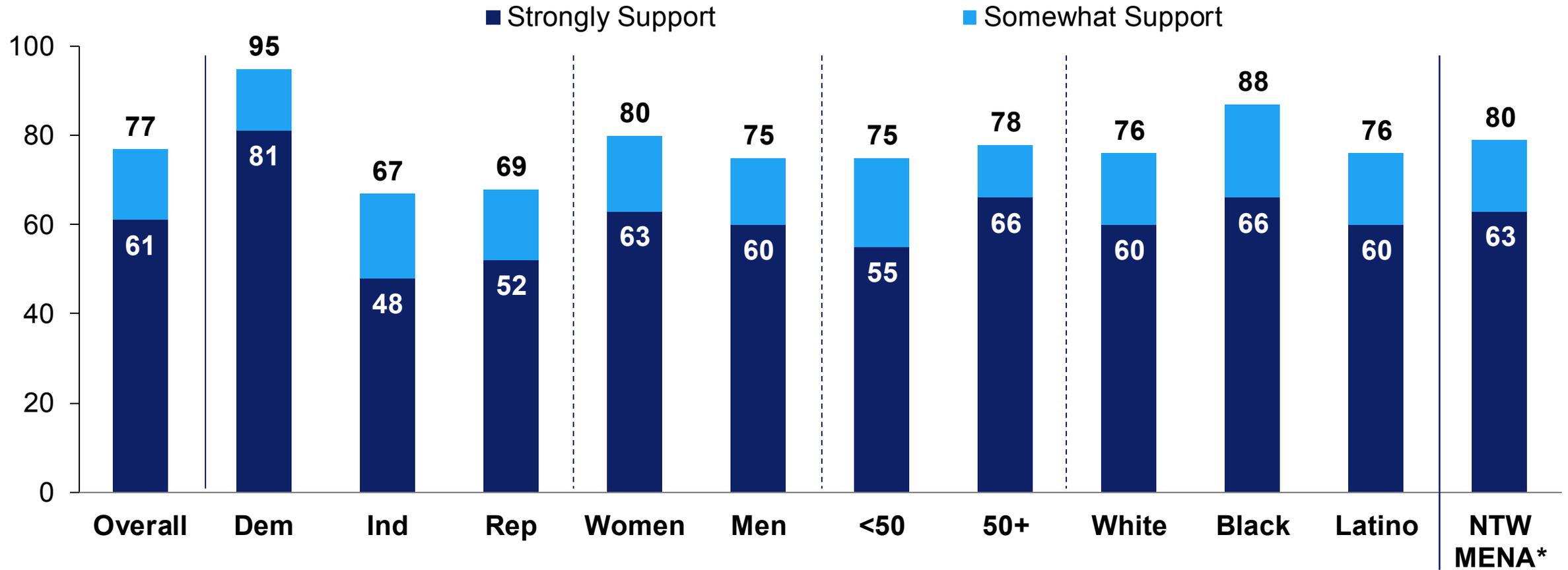
- Strongly support
- Strongly oppose
- Don't know
- Somewhat support
- Somewhat oppose



Strong support for a Michigan Voting Rights Act transcends partisanship and demographics.

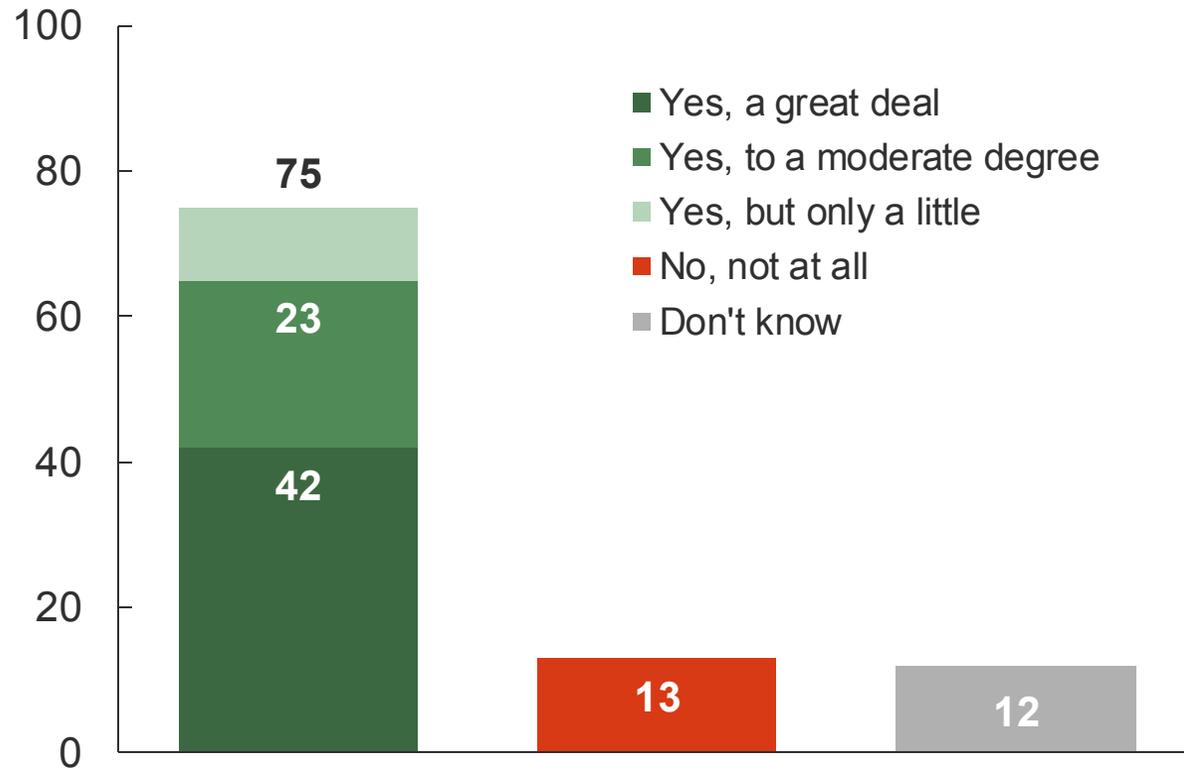
Support is highest among Democrats and Black voters.

Michigan Voting Rights Act Support



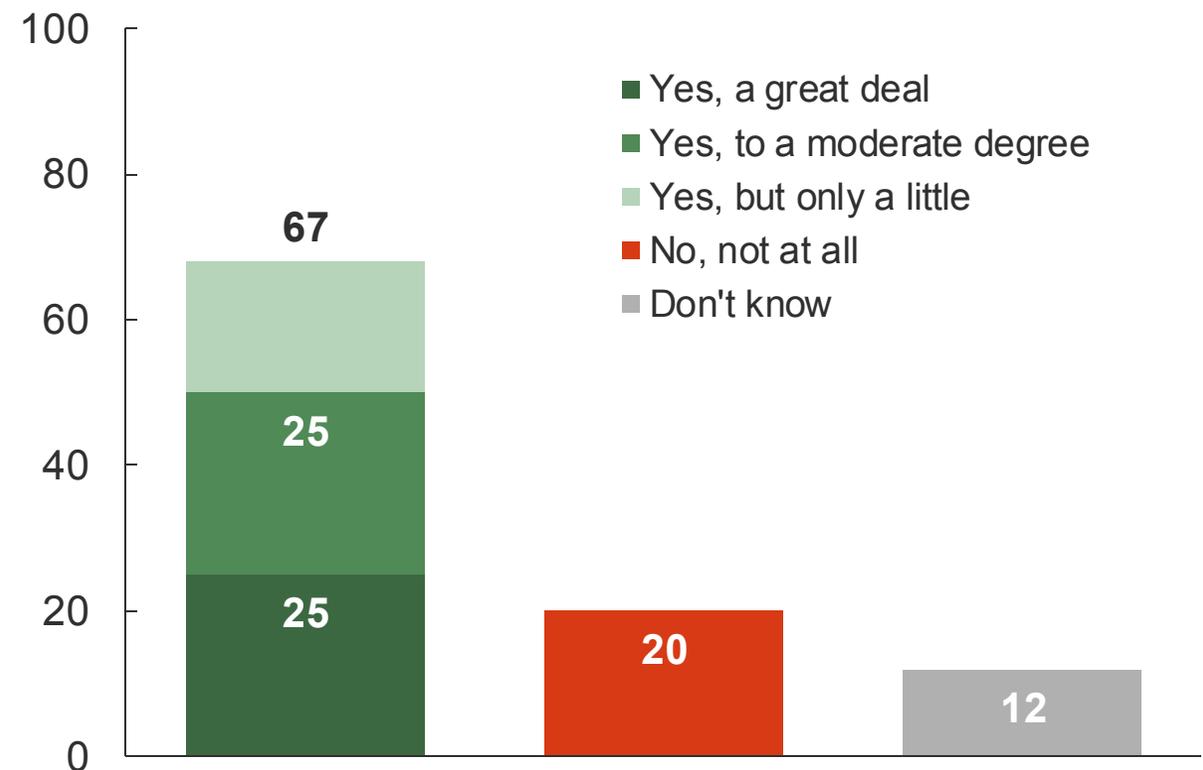
While voters are especially likely to think voting rights are threatened nationally, over two-thirds think they are being threatened in Michigan.

Do you believe voting rights are being threatened nationally?



+62

Do you believe voting rights are being threatened in Michigan?



+47

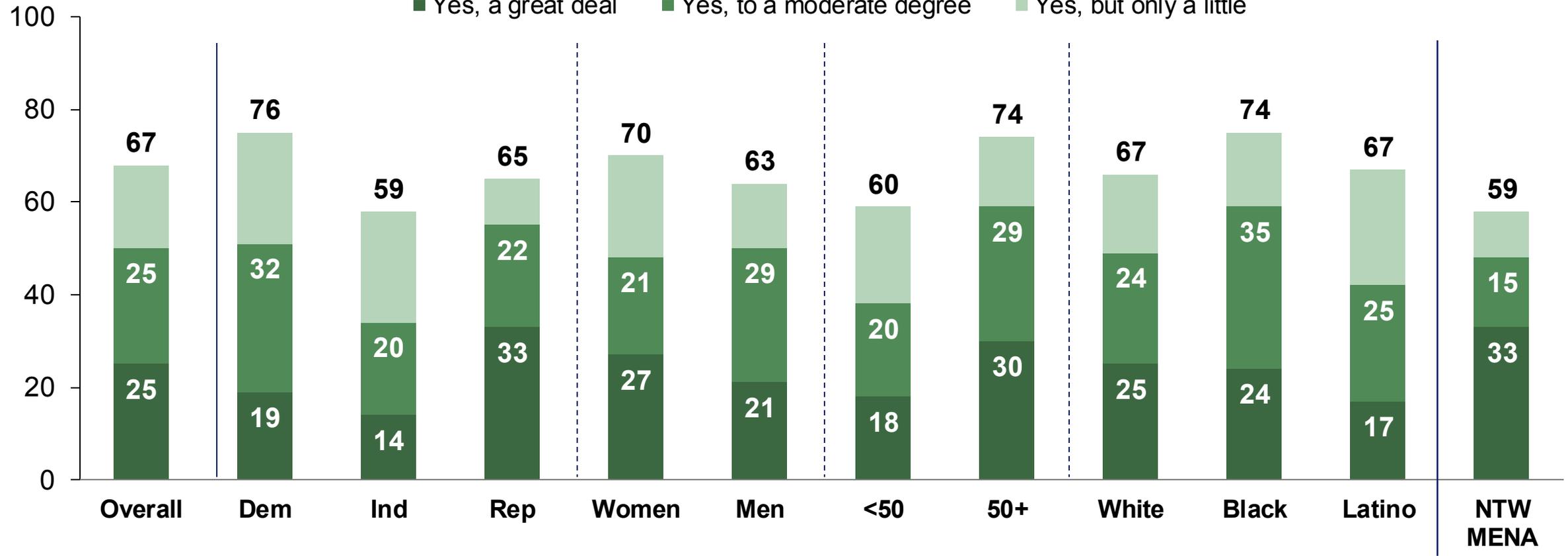
NET YES

Democrats, Black voters, and voters ages 50+ are especially likely to feel voting rights in Michigan are under attack.

Concern is lower among Republicans and Independents, but majorities still see some threat.

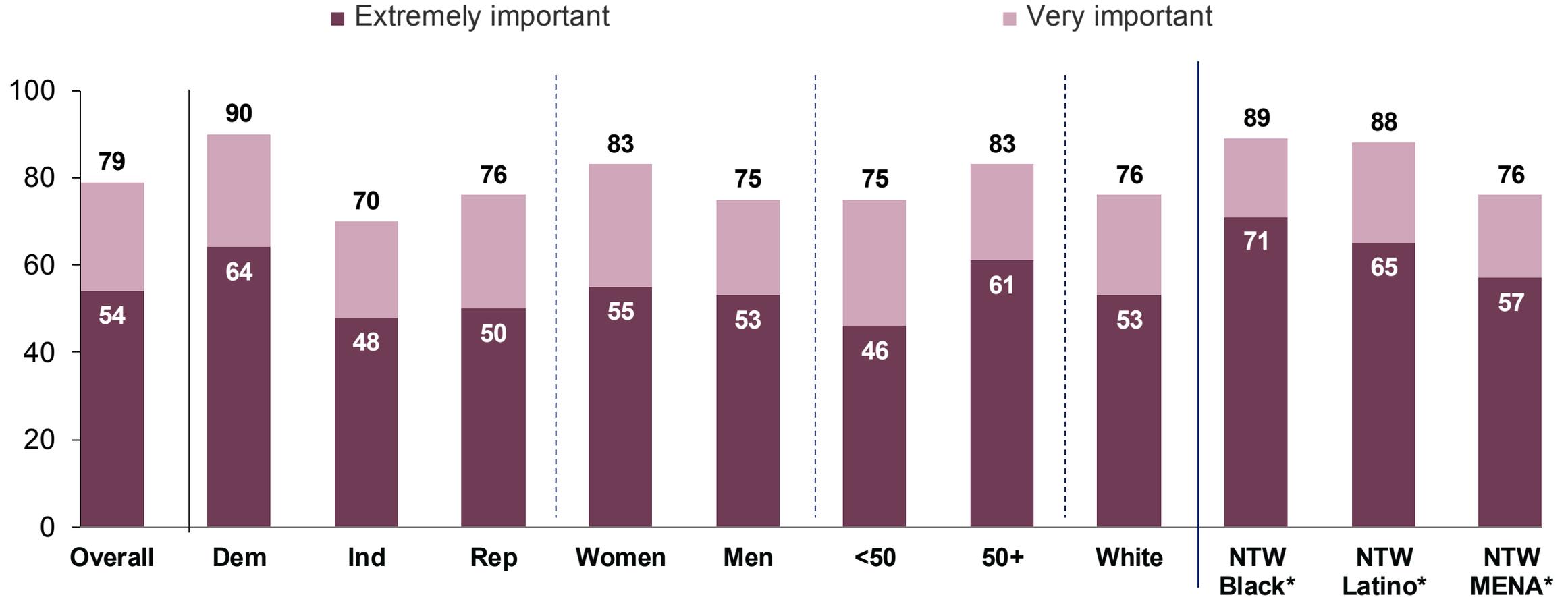
Do you believe voting rights are being threatened in Michigan?

■ Yes, a great deal ■ Yes, to a moderate degree ■ Yes, but only a little



Protecting voting rights in Michigan is seen as **very important** across partisan and demographic lines.

How important do you think it is to take steps to protect voting rights in Michigan?

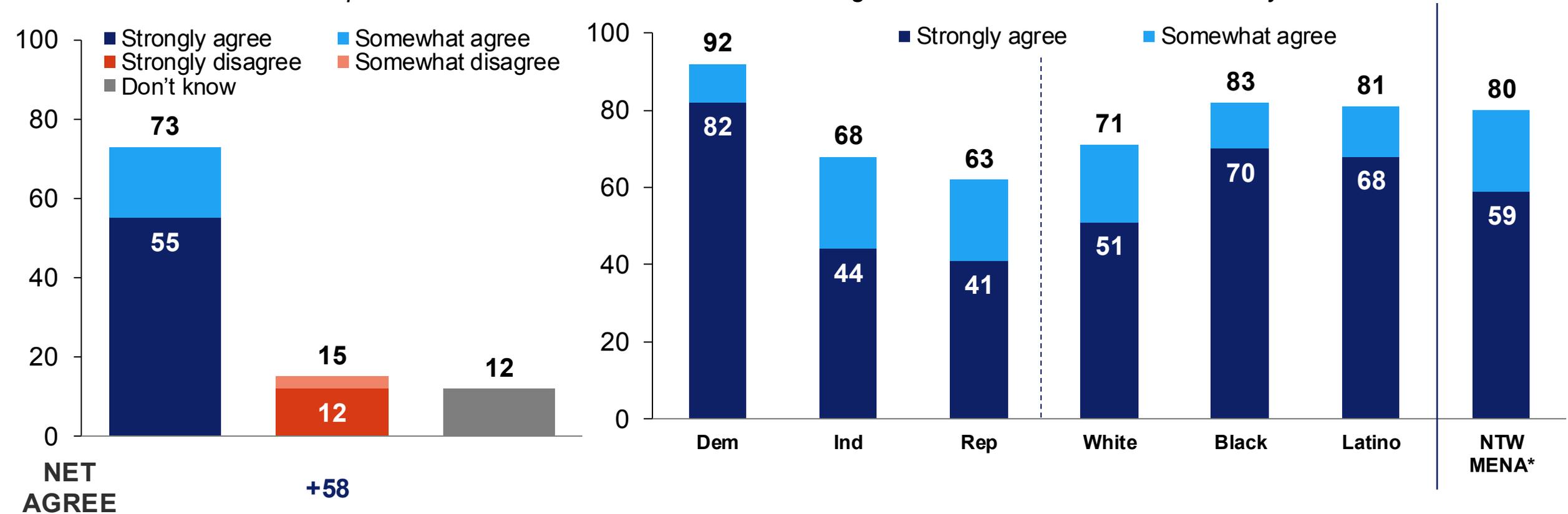


About 3-in-4 of Michigan voters would like their state representative to prioritize passing a Michigan VRA.

Over two-thirds of Democrats and voters of color *strongly* agree.

Do you agree or disagree with the following statement:

I want my state representative to prioritize passing a Michigan voting rights act that will protect Michigan voters from barriers that prevent Black and Brown voters from having the same freedom to vote as everyone else.



Every component of Michigan VRAs tested is supported by over two thirds of voters.

Requiring notifications of voting changes and protections against harassment and intimidation earn the most intense support overall and across racial lines.

MICHIGAN VRA POLICIES % <i>Strongly Support</i> / <i>Total Support</i>	Overall	White	NTW Black*	NTW Latino	NTW MENA
[NOTIFICATION] Requiring cities or counties to notify voters of important voting changes, like different rules or shifts to polling locations	71 / 87	69 / 87	72 / 94	69 / 93	59 / 93
[PROTECTIONS - HARASSMENT/INTIMIDATION] Protecting voters against harassment, intimidation, or any efforts to interfere with their right to vote	70 / 88	68 / 86	80 / 91	64 / 89	74 / 97
[SUPPRESSION] Preventing voter suppression that denies voters equal and fair voting opportunities, such as closing polling places in communities of color or aggressively removing people from the voting rolls	60 / 78	56 / 77	73 / 85	56 / 82	62 / 88
[TIME OFF] Guaranteeing everyone has time off from work to vote	58 / 79	57 / 78	64 / 91	57 / 82	56 / 76
[RACIAL VOTE DILUTION - POLITICIANS] Stopping racial vote dilution - when politicians manipulate voting districts to weaken or drown out the voices of Black and Brown voters	54 / 75	50 / 74	80 / 89	61 / 77	58 / 84
[PRECLEARANCE W/O REFERENCE] Requiring local governments with a record of discrimination to prove that voting changes won't harm Black and Brown voters before they can go into effect	53 / 78	47 / 76	69 / 86	57 / 81	60 / 87
[TRANSPARENCY - ADVOCATES] Creating a central, public database of election information so voting rights advocates don't need to seek election information from hundreds of counties or cities to enforce rules against discrimination	48 / 76	44 / 77	69 / 85	52 / 83	53 / 83
[AT-LARGE ELECTIONS - NO DISTRICTS] Eliminating discriminatory at-large elections - where there are no districts so all the candidates go before every voter, so even a small majority of like-minded voters can select all the winning officeholders	45 / 73	41 / 72	62 / 80	53 / 73	51 / 77
[LANGUAGE ASSISTANCE - UNDERSTANDING] Expanding language assistance for voters who have limited understanding of English	41 / 70	34 / 66	55 / 88	50 / 87	61 / 84