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Facebook’s Civil Rights Audit Shows Need for Reforms  

WASHINGTON – The Leadership Conference on Civil and Human Rights and leading civil rights groups issued the following statement on Facebook’s civil rights audit:  

“This audit has laid bare what we already know — Facebook is a platform plagued by civil rights shortcomings. Facebook has an enormous impact on our civil rights — by facilitating hate speech and violence, voter and census disinformation, and algorithmic bias, and by shortchanging diversity and inclusion. This audit has exposed Facebook’s vulnerabilities and provides important recommendations that they must take up swiftly.  

“We acknowledge that Facebook’s decision to conduct this audit is significant — in fact, it is the first of its kind to examine how the platform operates and the decisions it makes, both good and bad. We urge other social media platforms and technology companies to undertake similar reviews.  

“We have seen progress in some areas as a result of this audit process, including on policing discriminatory and unlawful ad targeting and the creation and enforcement of a census disinformation policy. But many crucial civil rights problems remain that Facebook must address to protect our democracy and our communities. The civil rights community remains united in our commitment to pressing Facebook to address outstanding problems and to do so urgently given what is at stake. As long as the platform is being weaponized to spread hate and violence, harm vulnerable communities, and undermine our democracy, we will continue to hold the platform accountable.”  

The groups noted that Facebook has much more work to do, including:  

- Building a robust civil rights infrastructure with qualified expertise and policies, and holding itself accountable to its commitments  
- Having a strong and consistent application of its own voter suppression and disinformation policies, and ending the loopholes for politicians  
- Making civil rights a priority in the company’s decisions  
- Investing more resources to tackle organized hate and violence against Muslims, Jews, and other groups targeted on the platform, both here and abroad  
- Prohibiting the glorification, support, and depictions of white nationalism, either through explicit or implicit means  
- Tackling algorithmic bias or discrimination on the platform  
- Providing a process and format through which civil rights advocates and the public can engage and monitor progress
• Robustly enforcing its own community standards policies
• Doing more to stop hate speech from getting through the system
• Hiring more people of color and other minorities in crucial decision-making roles

The following organizations have joined this statement:
Asian Americans Advancing Justice | AAJC
Color Of Change
Human Rights Campaign
Joint Center for Political and Economic Studies
Lawyers' Committee for Civil Rights Under Law
Muslim Advocates
NAACP
NAACP Legal Defense and Educational Fund, Inc.
National Urban League
UnidosUS
Voto Latino

BACKGROUND

Civil rights groups have worked for three years to convince Facebook leadership that it must take clear and unequivocal action to address the use of its site to spread voter disinformation, to intimidate and incite hate against vulnerable populations, and to otherwise undermine democracy. We have also sought to share our expertise with Facebook leadership to guide and inform necessary changes, and we have encouraged the company to create an internal infrastructure of civil rights expertise to inform change.

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*Founded in 1940, the NAACP Legal Defense and Educational Fund, Inc. (LDF) is the nation’s first civil and human rights law organization. LDF has been completely separate from the National Association for the Advancement of Colored People (NAACP) since 1957—although LDF was originally founded by the NAACP and shares its commitment to equal rights. LDF’s Thurgood Marshall Institute is a multi-disciplinary and collaborative hub within LDF that launches targeted campaigns and undertakes innovative research to shape the civil rights narrative. In media attributions, please refer to us as the NAACP Legal Defense Fund or LDF.*

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