



**COUNT ON
CHANGE!**

WHY YOU SHOULD PARTICIPATE IN THE

2010 CENSUS

LDF
DEFEND EDUCATE EMPOWER

count on
CHANGE2010

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10 CENSUS QUICKFACTS

**BEING COUNTED
IN THE 2010
CENSUS IS
YOUR CHANCE
TO EMPOWER
YOURSELF AND
STRENGTHEN
YOUR
COMMUNITY.**

WE CANNOT AFFORD TO BE UNDERCOUNTED IN 2010!

1. Every ten years, the U.S. government conducts the Census, an official count of the entire population of the United States. The next Census is scheduled to take place on **April 1, 2010**.
2. Census data is used to determine the number of seats each state will have in the U.S. House of Representatives and to create voting districts for Congress, state legislatures, school boards and city councils.
3. Federal and local governments use Census information to determine the allocation of billions of dollars of funds to communities for schools, roads, hospitals, senior centers, and other services.
4. Every time the Census has been performed, the Census Bureau has failed to fully count Blacks and other people of color. Communities that were undercounted in the 2000 Census lost more than 4.1 billion dollars in federal and local funding.



5. During the 2000 Census, an incredible 628,000 Blacks, and a total of 1 million people of color, were not counted. In contrast, the 2000 Census double-counted the non-Hispanic white population by approximately 2.2 million. We cannot afford to be undercounted in 2010! Record numbers of Blacks and other people of color participated in the 2008 Presidential election—let's use that momentum to make sure we are counted in 2010!



6. You should receive your Census form by **March 2010**. If you don't receive it or if you have moved, contact a *BE COUNTED* Center or your local Census Bureau.



7. Your Census form should take you only about 10 minutes to complete. Include **EVERYONE** who lives in your household most of the time, including babies, children, the elderly, relatives, friends, immigrants and non-citizens.



8. **Your Census information is CONFIDENTIAL.** Your answers will **NOT** be shared with law enforcement, landlords, the IRS, welfare, the FBI or immigration officials.



9. Complete and return your Census form by **April 1, 2010** in the envelope provided. If the Census Bureau does not receive your completed form, a Census taker may visit your home. **A Census taker will have an official U.S. Census Bureau badge.** The Census taker will ask you the same questions that appear on the Census form, record your answers, and submit your completed Census form to the Census Bureau.



10. Work for the Census! The Census Bureau will hire hundreds of thousands of temporary employees to help with the 2010 Census. Call the Census Bureau toll free at 1-866-861-2010 for more information. Help the Census Bureau recruit and hire people from your neighborhood.